



Construction  
Business

Project Scope: Brand Strategy, Research & Analysis, Positioning,  
Logo Design, Visual Identity System, Brand Messaging,  
Digital Presence, Print Collateral, Social Media, Motion Design

# Buildhaus

BuildHaus delivers design-led homes through transparent processes, precision execution, and uncompromising quality.

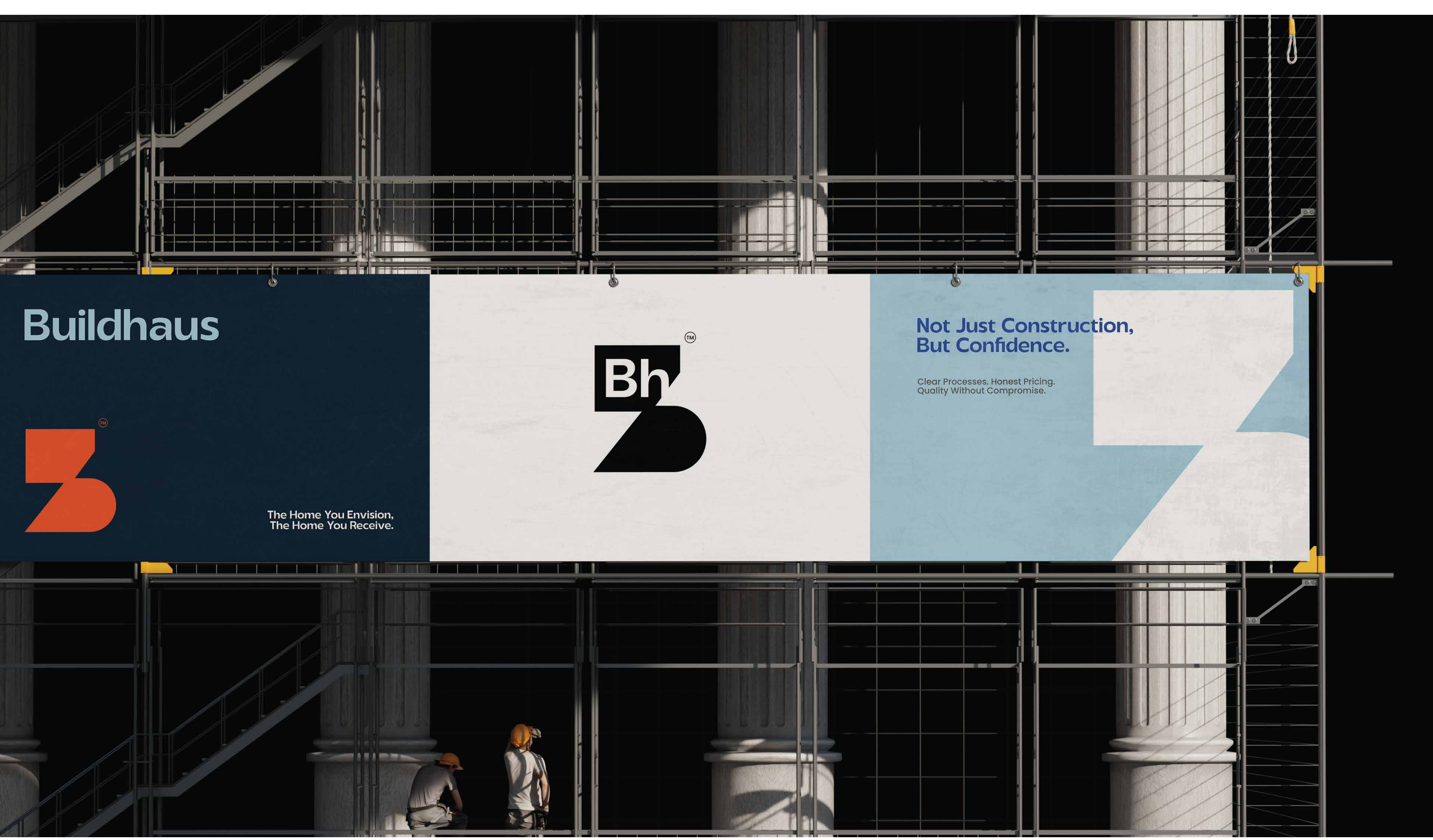
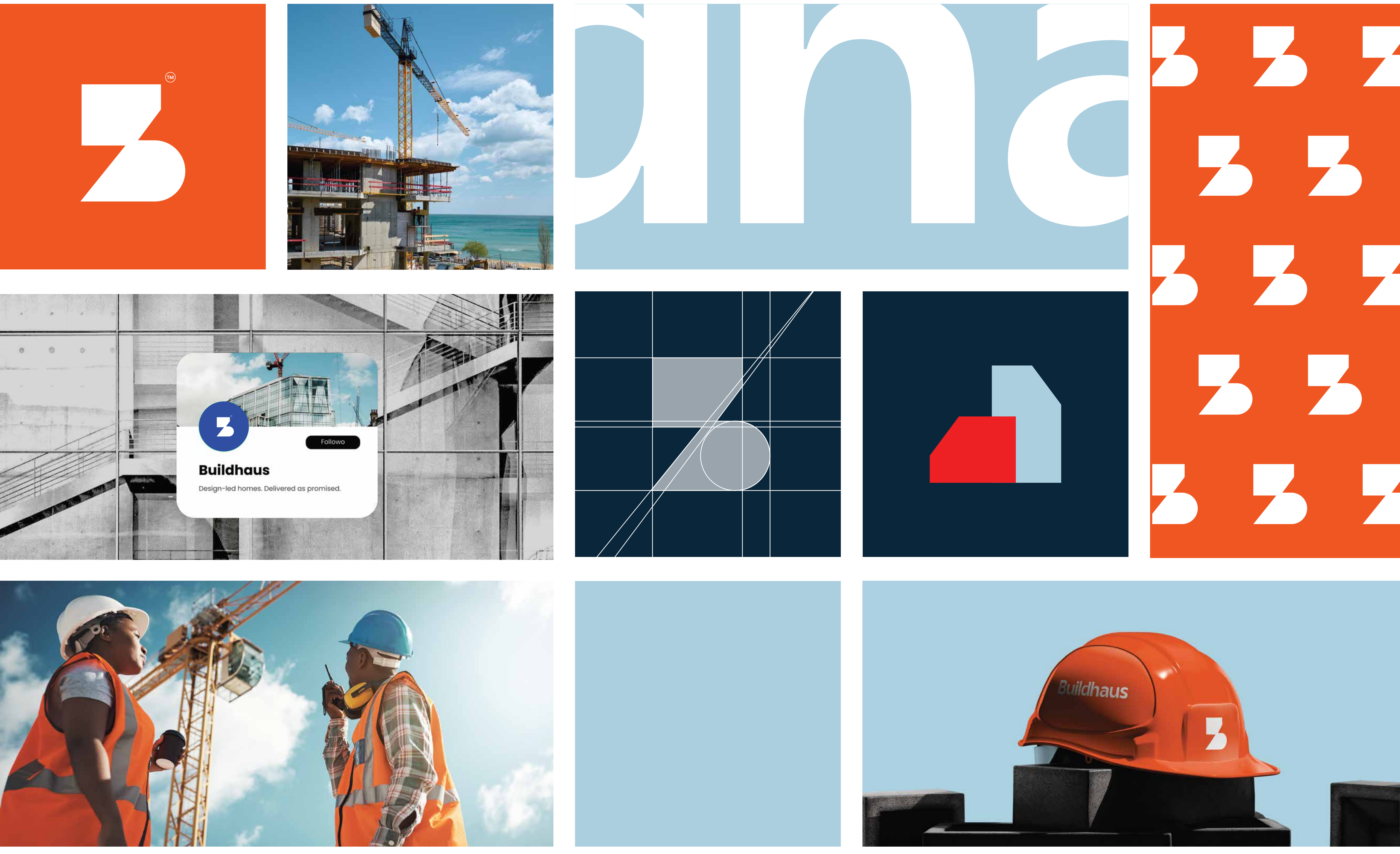
Key categories: Construction, Architecture, Design, Transparency, Precision

Brand mission: To deliver precision-built, design-led homes through structured processes, complete transparency, and uncompromising quality.

BuildHaus was founded to address a common problem in the construction industry: the gap between what clients are promised and what they ultimately receive. While many builders focus only on construction and others focus only on design, BuildHaus combines both under one disciplined system. The brand was created to provide homeowners with a trusted partner who manages every stage of the journey—from blueprint to handover—with accountability, clarity, and professionalism.

The visual identity system reflects the brand's core values of precision, trust, and structure. Every element is designed to communicate quiet confidence and premium craftsmanship, helping BuildHaus stand apart in a market often defined by uncertainty, delays, and inconsistent quality. The result is a brand that feels modern, reliable, and built to last—just like the homes it creates.

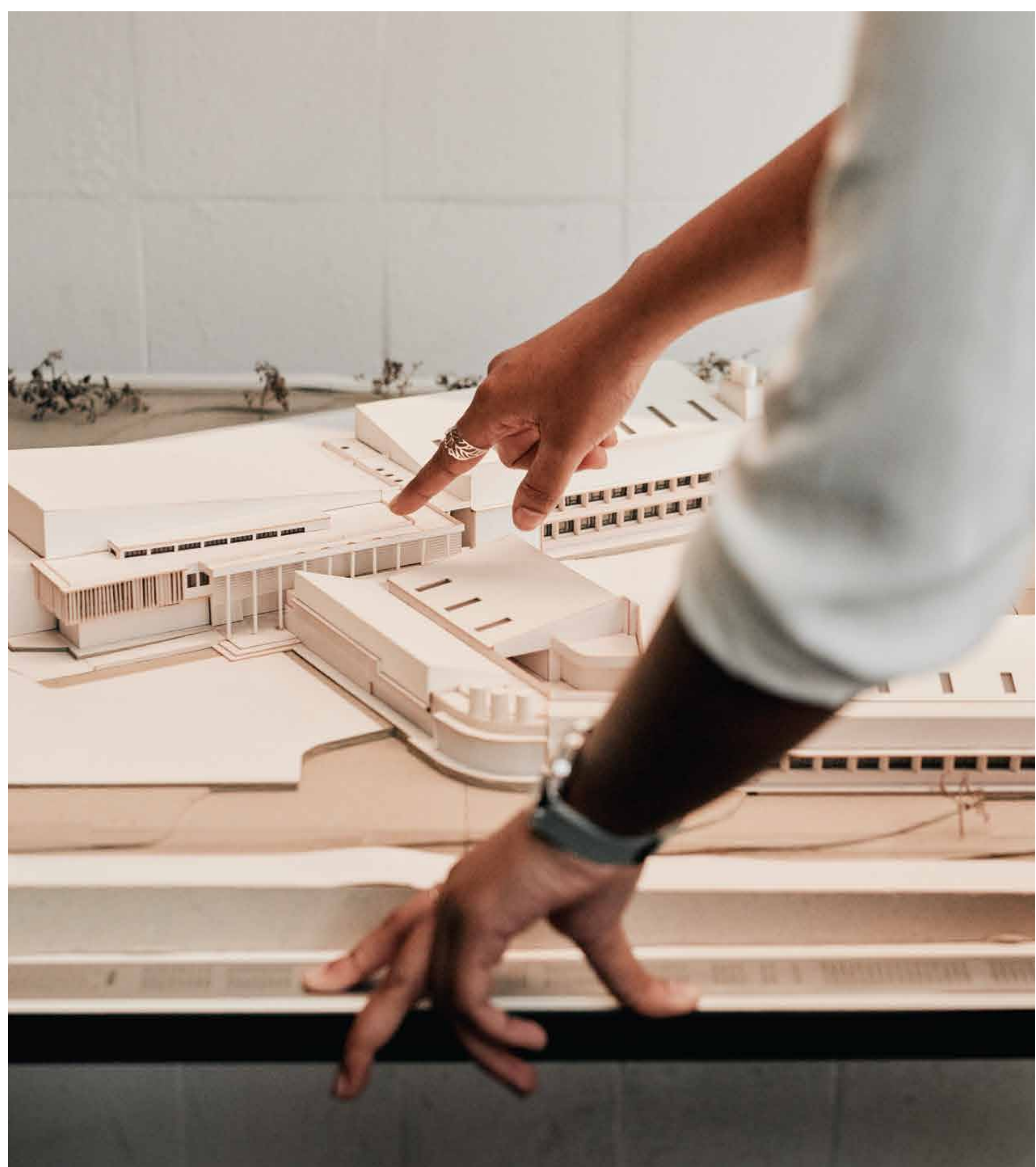
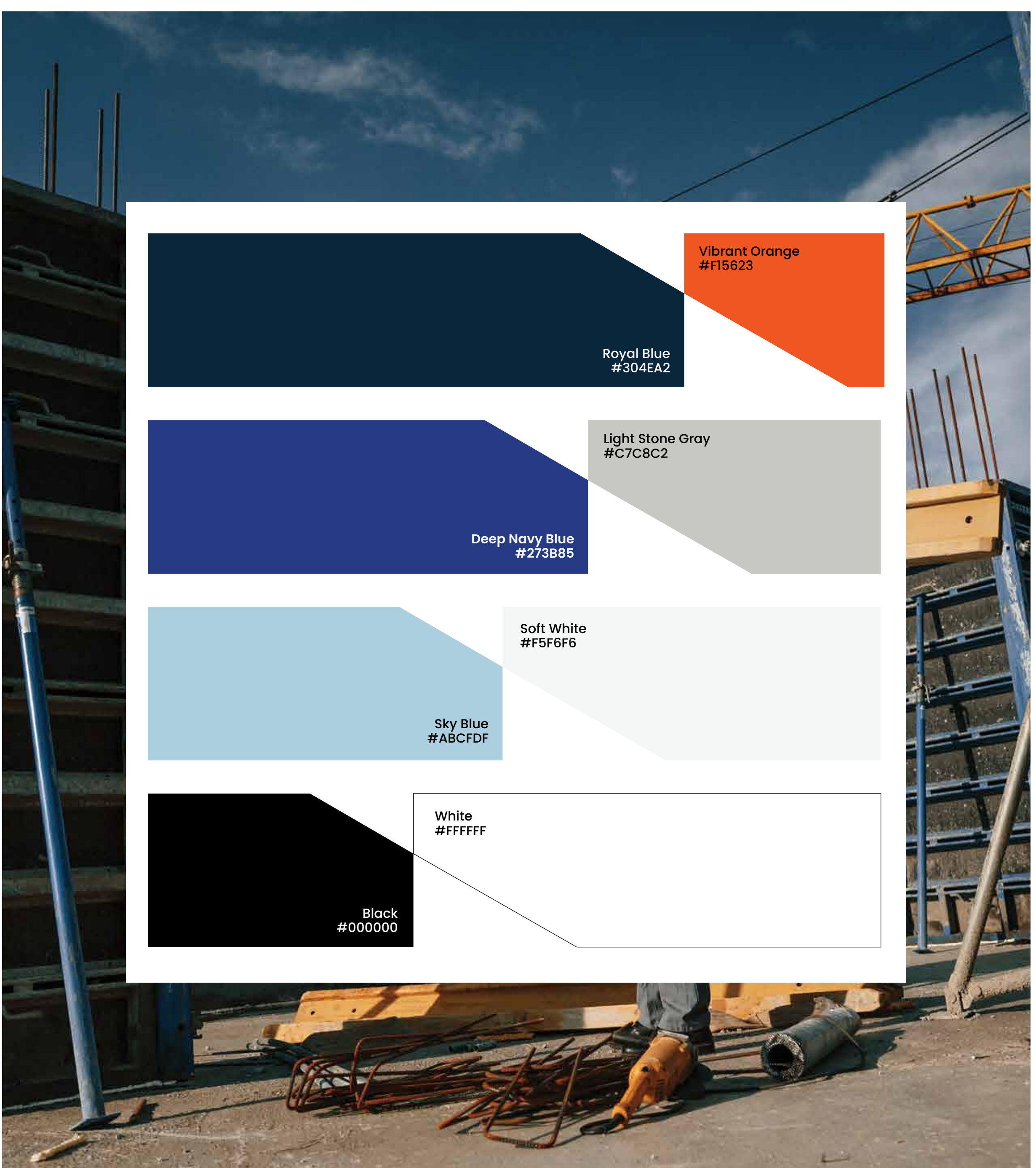
Designed by Evakee



## Not Just Construction, But Confidence.

Clear Processes. Honest Pricing.  
Quality Without Compromise.

From Blueprint To Handover.  
Built Exactly As Promised.



The Home You Envision,  
The Home You Receive.

**Buildhaus**



A Home Built Right.  
From Day One.







Typography

Hello,  
I'm Hilmar  
the Brand Font

The BuildHaus typography system combines Hilmar and Inter to reflect the brand's balance of architectural excellence and professional reliability. Hilmar's bold, geometric structure gives the brand a strong and distinctive presence, capturing the precision, confidence, and craftsmanship that define BuildHaus. Inter complements this with exceptional clarity and readability, ensuring every message feels transparent, structured, and easy to understand. Together, they create a modern, premium, and trustworthy visual language that mirrors BuildHaus's commitment to delivering thoughtfully designed homes through disciplined execution and uncompromising quality.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()

Hilmar Regular

AaBb

Inter Bold

AaBb

Inter Regular

AaBb



Brand Identity Designed by Evakee

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