BRANKA©

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Info

Branka

Agency:
Evokee Branding Studio

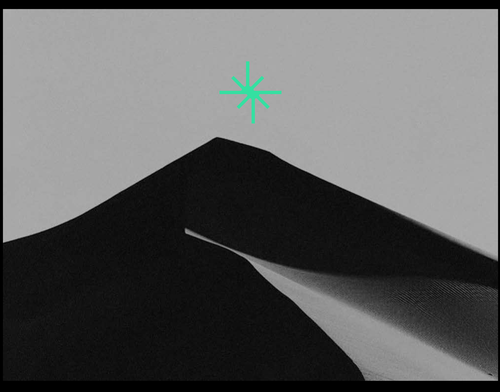
Role:
Visual Identity, Logo Design & Art Direction

Mission

Branka is an AI Search Workforce™ helping businesses win visibility beyond traditional search. Through autonomous research, content creation, optimization, and execution, Branka enables sustainable search growth across AI assistants, answer engines, and modern discovery platforms.

BRANKA

The logo shows many paths coming together into one smart center, just like Branka brings many AI agents together to work as one.



Black :- #000000

Cloud Gray :- ##D1D1D1

White :- #ffffff

Signal Green :- #34e0a1

BRANKA

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BRA

Poppins Light, Regular, Medium, SemiBold, Bold, ExtraBold

Poppins is Branka's primary typeface, chosen for its clean geometric forms, exceptional readability, and contemporary character. Its balanced proportions communicate intelligence, precision, and clarity, perfectly reflecting Branka's mission of making AI-powered search execution simple, scalable, and trustworthy.

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz

0123456789

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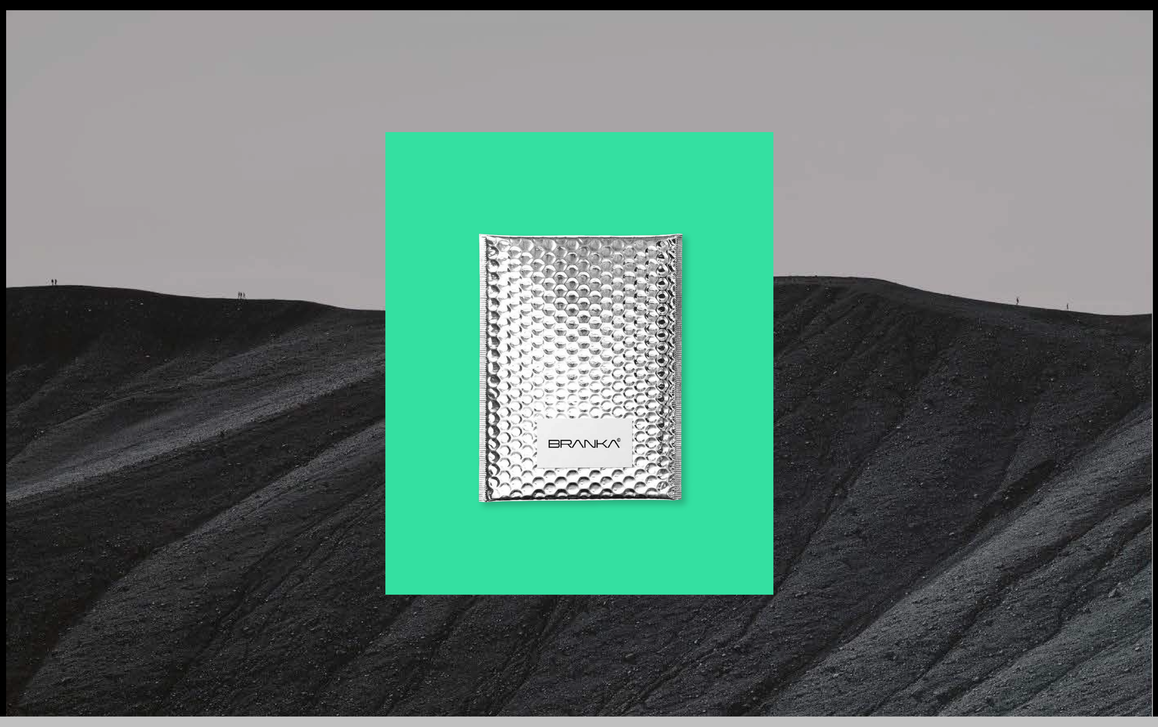

Brand Identity Designed by Evakee

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