

BLOOM

2025

For UPSC students

Portfolio



To create a calm study companion that helps UPSC aspirants stay focused, consistent, and mentally strong during their preparation journey.

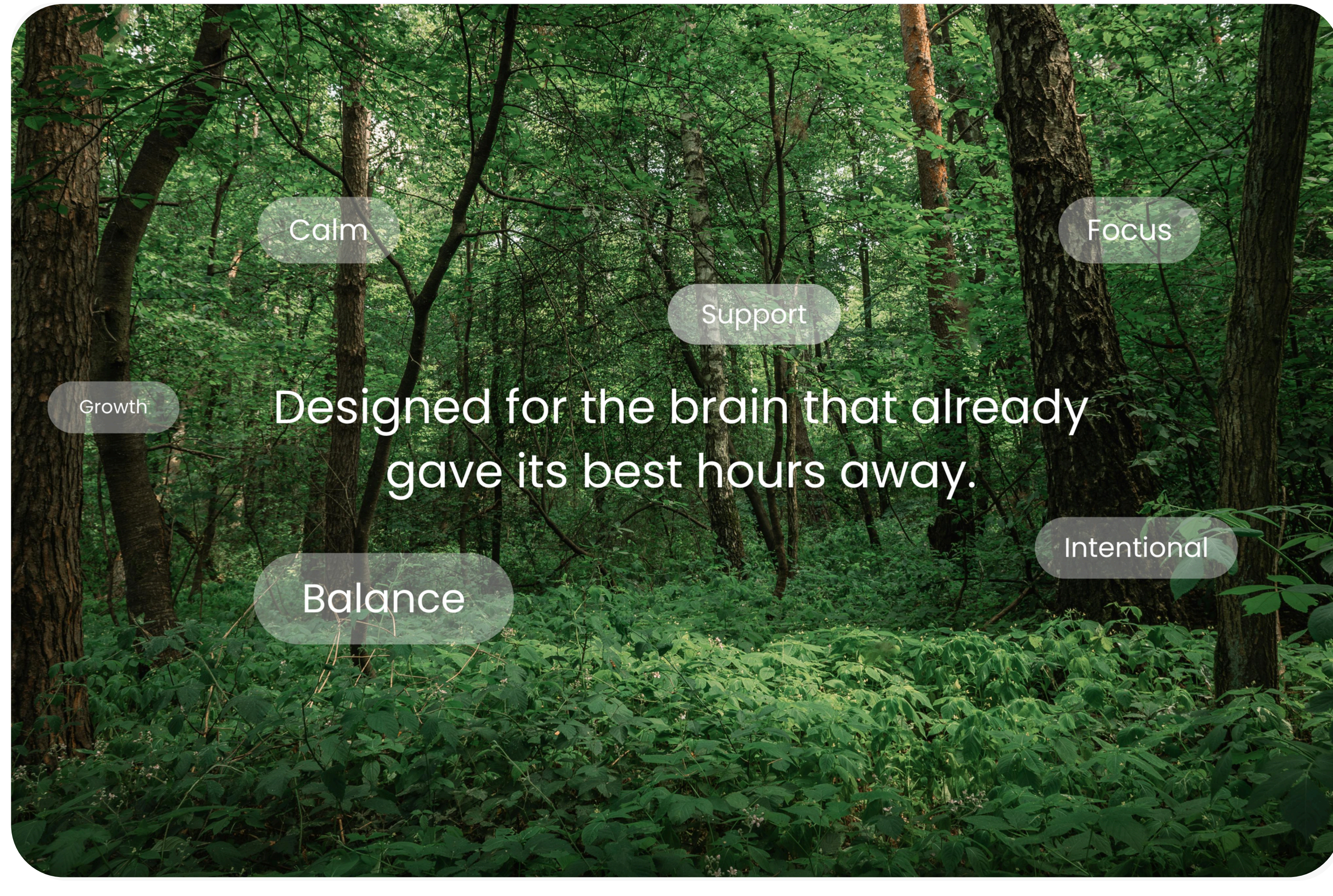
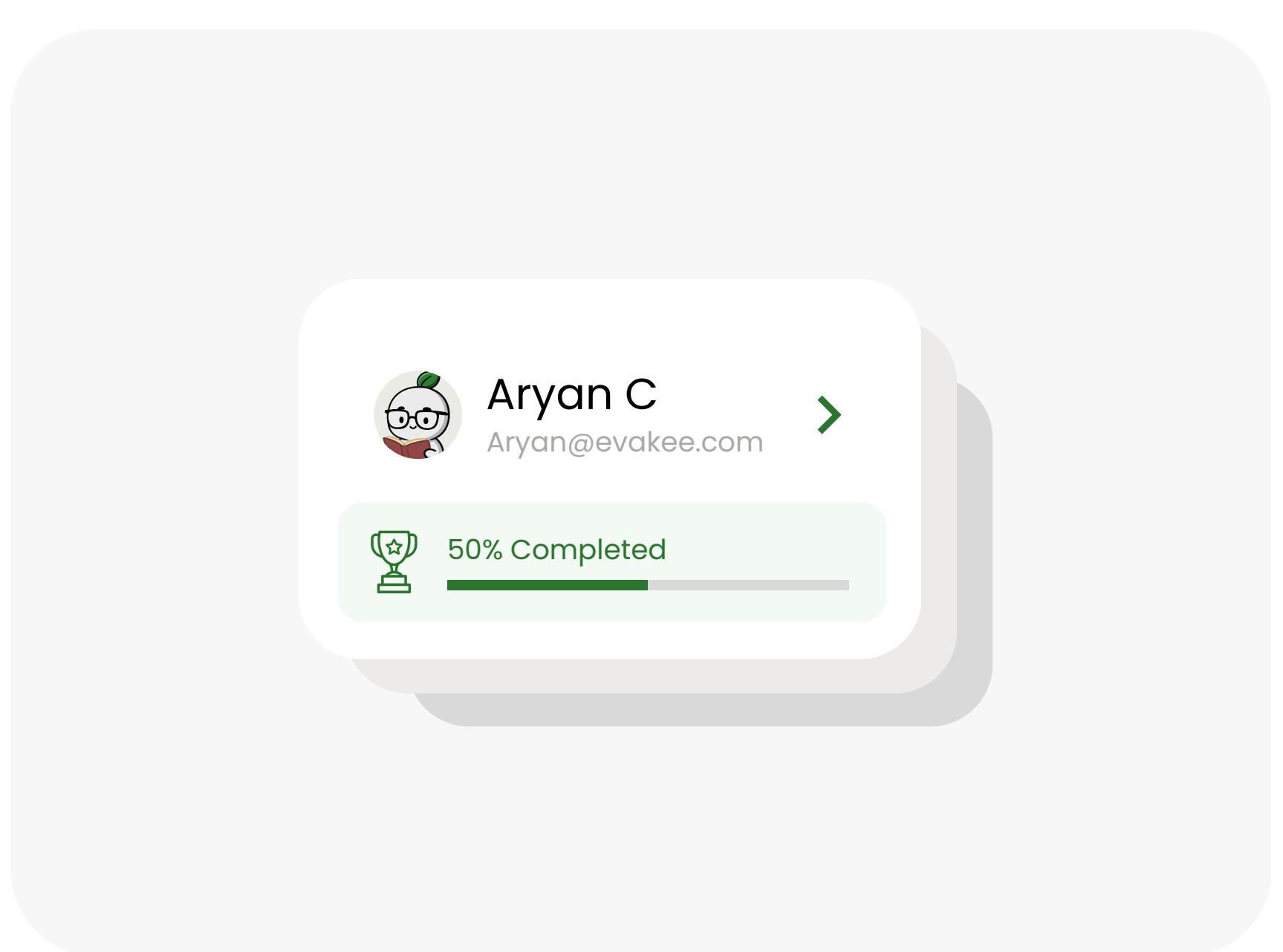
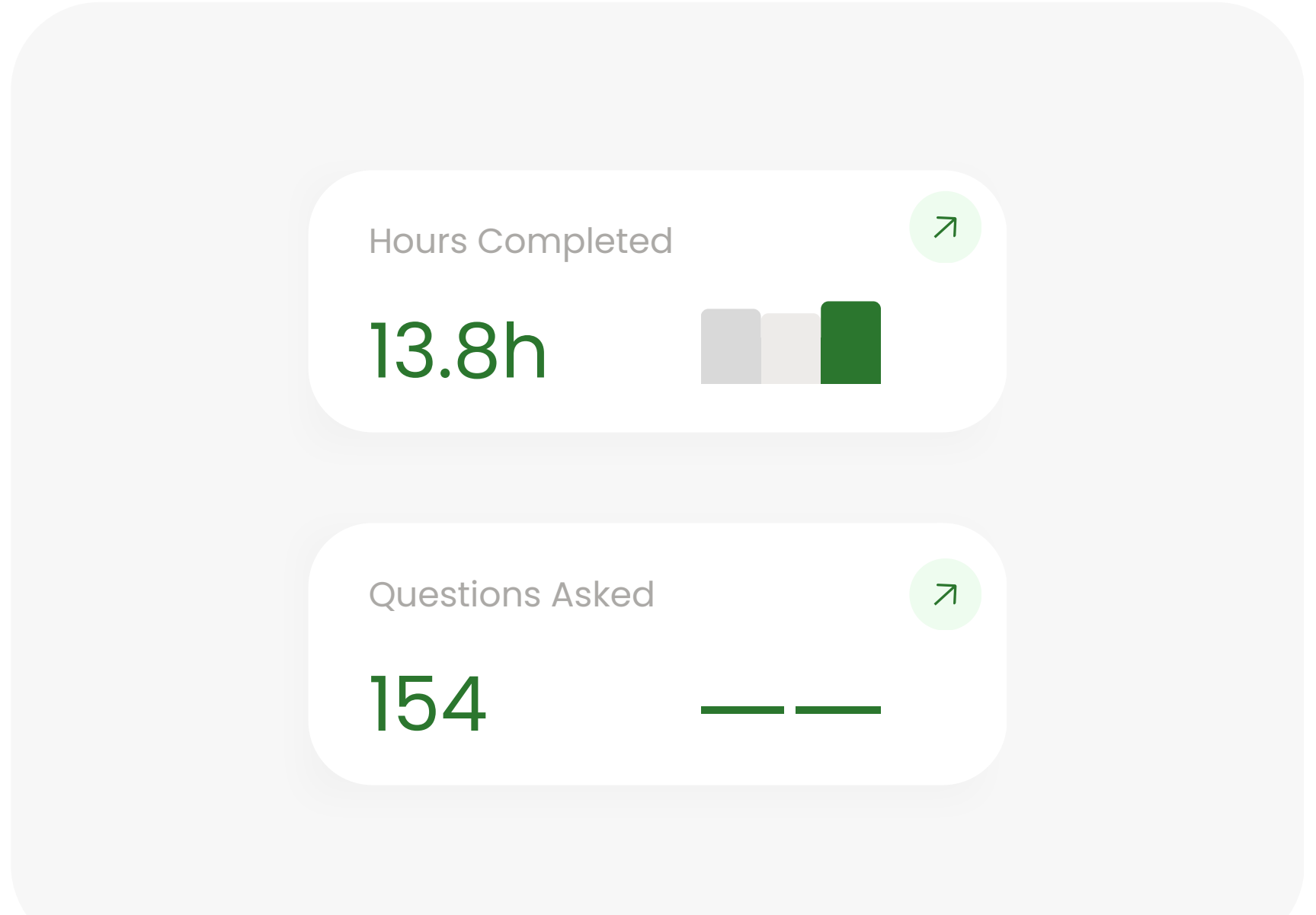
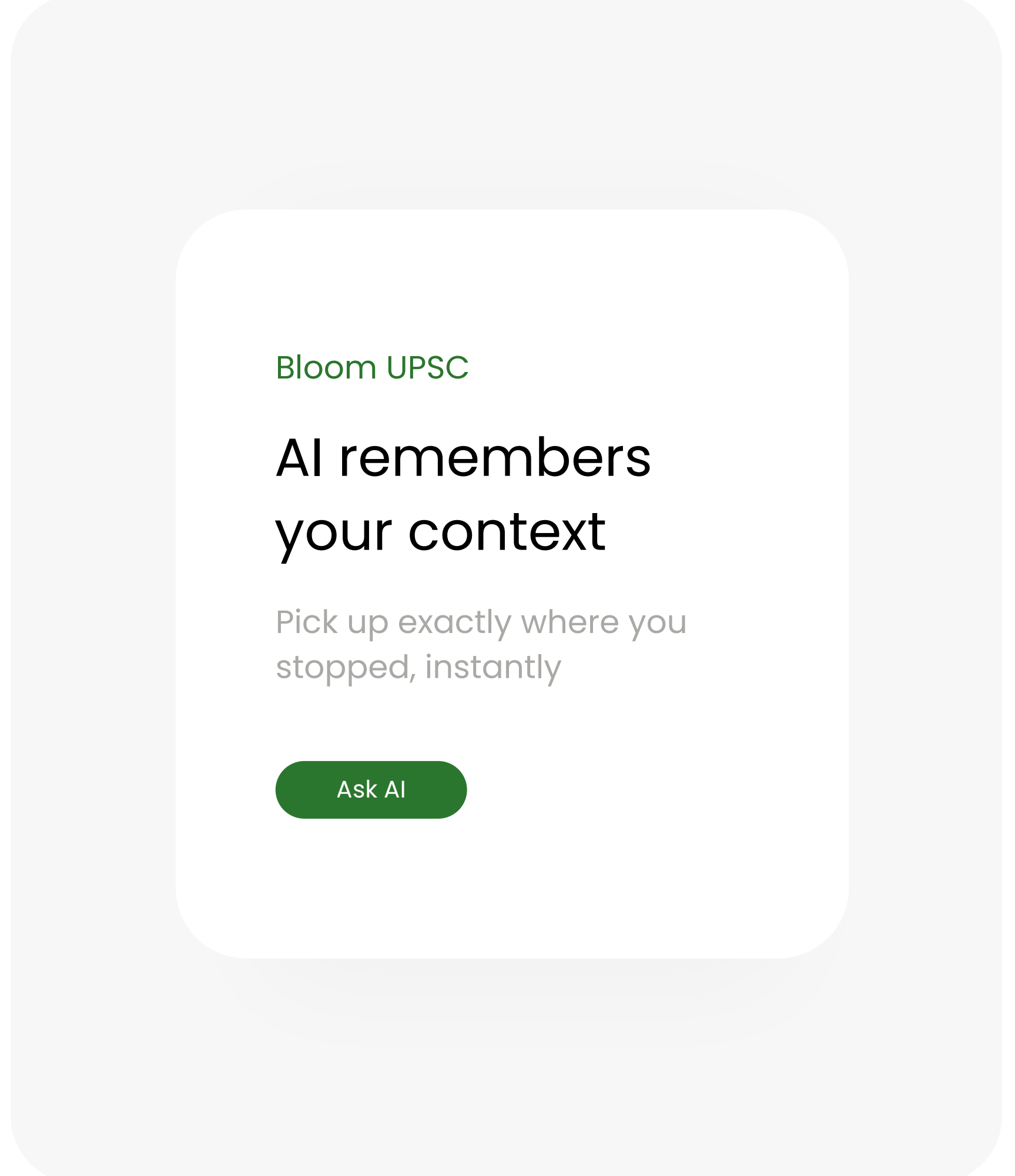
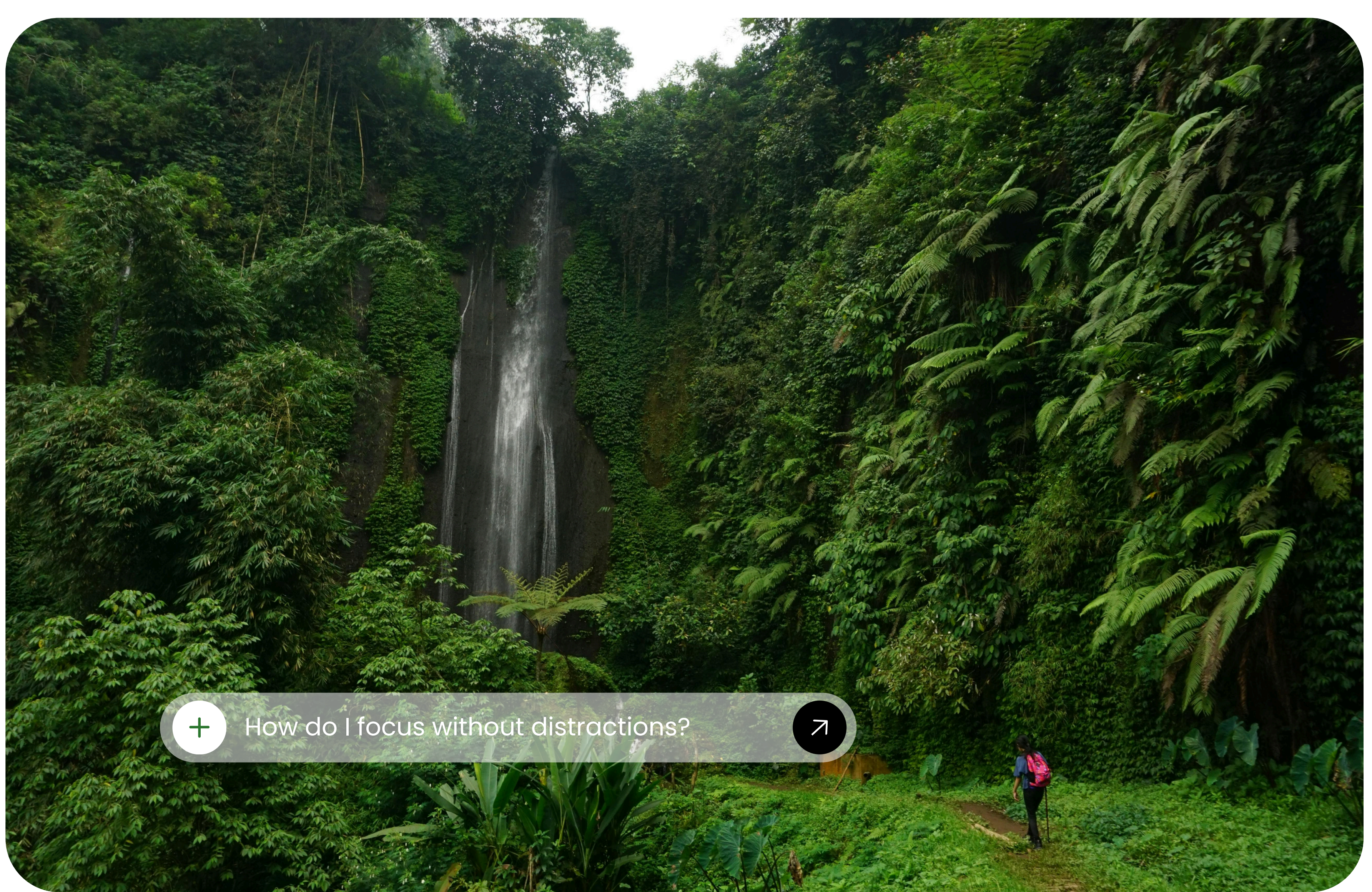


Guru S
USPC Aspirant



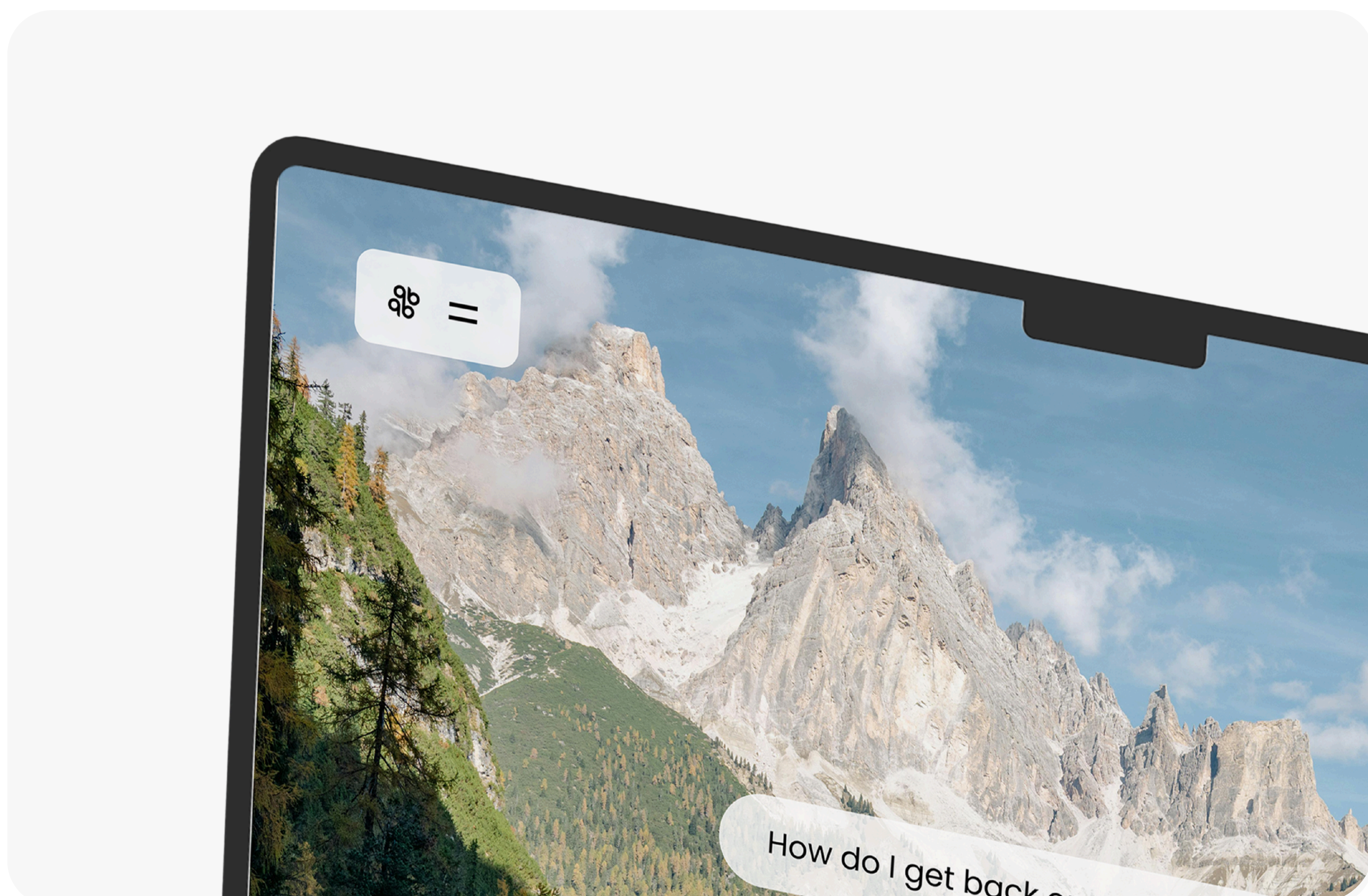
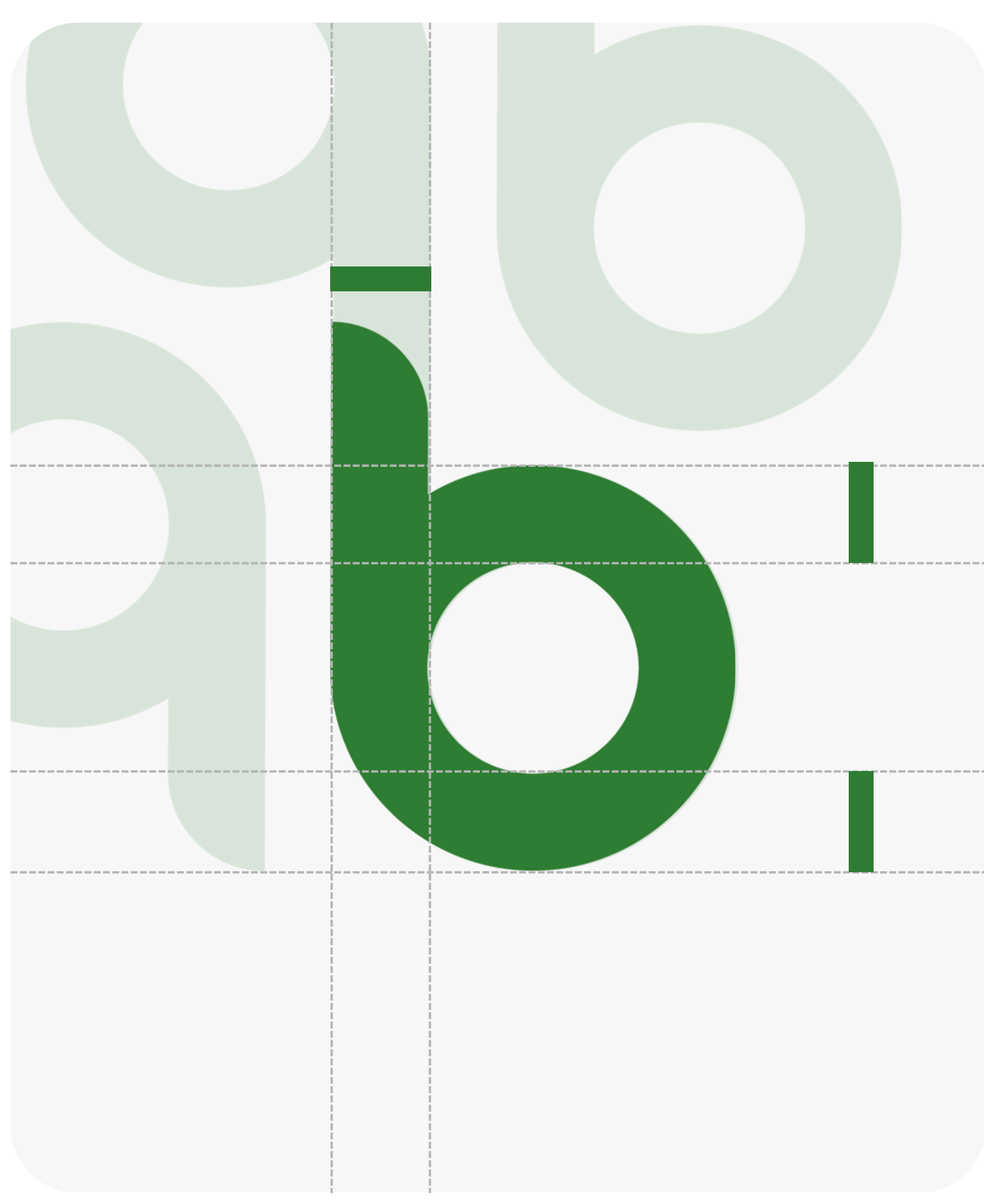
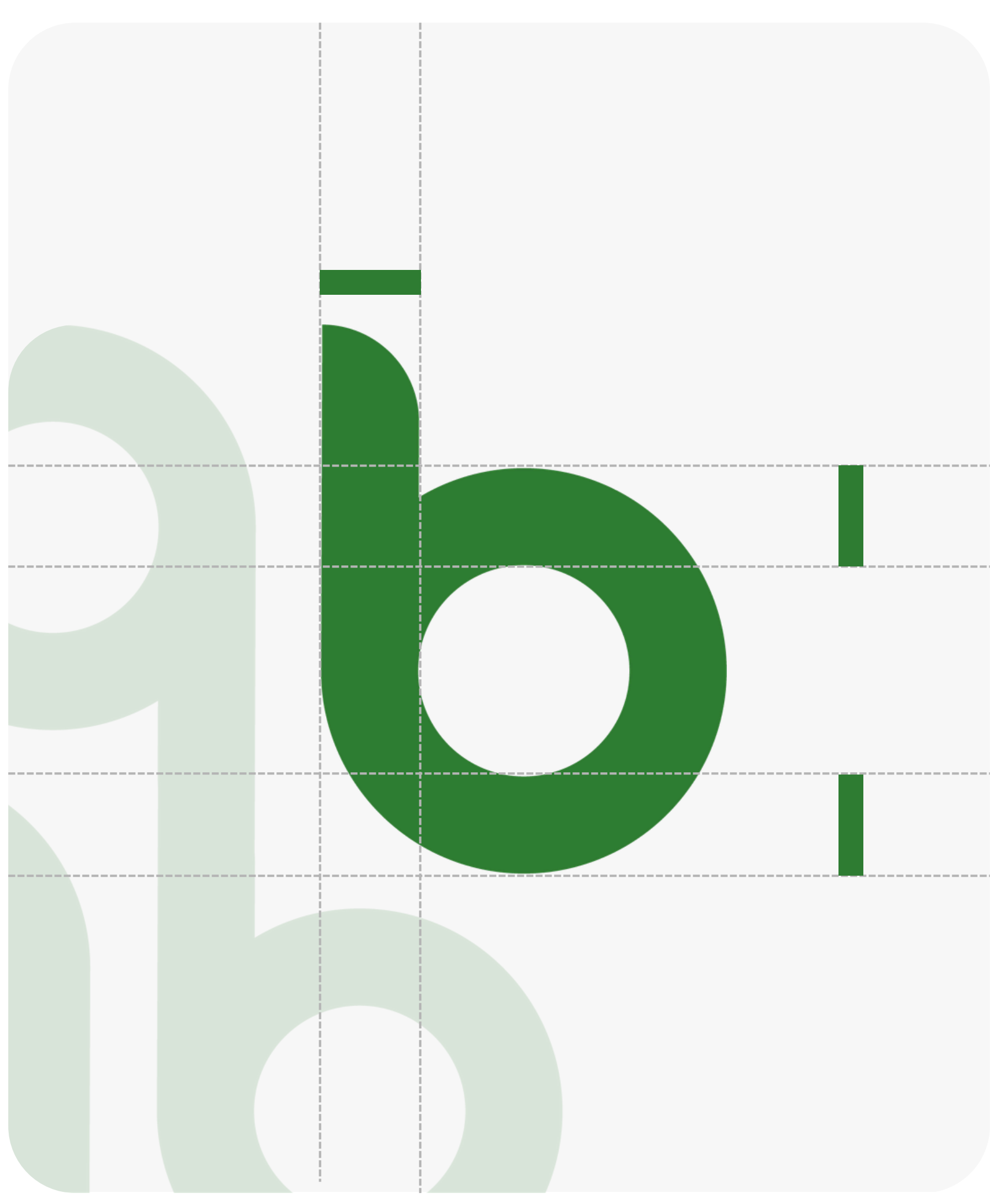
Project	Industry	Year
UPSC Preparation Ecosystem	EdTech	2026

- Research
- Branding
- UX/UI Design



qb UPSC preparation is intense and often overwhelming. Many aspirants struggle with consistency, focus, and burnout.

Bloom UPSC AI



Semi Bold

Heading

a

Poppins

Poppins is a clean and modern font that's easy to read on screens. It feels simple, friendly, and professional, perfect for creating a calm and clear experience for Bloom UPSC.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Bloom Green - #2b762e

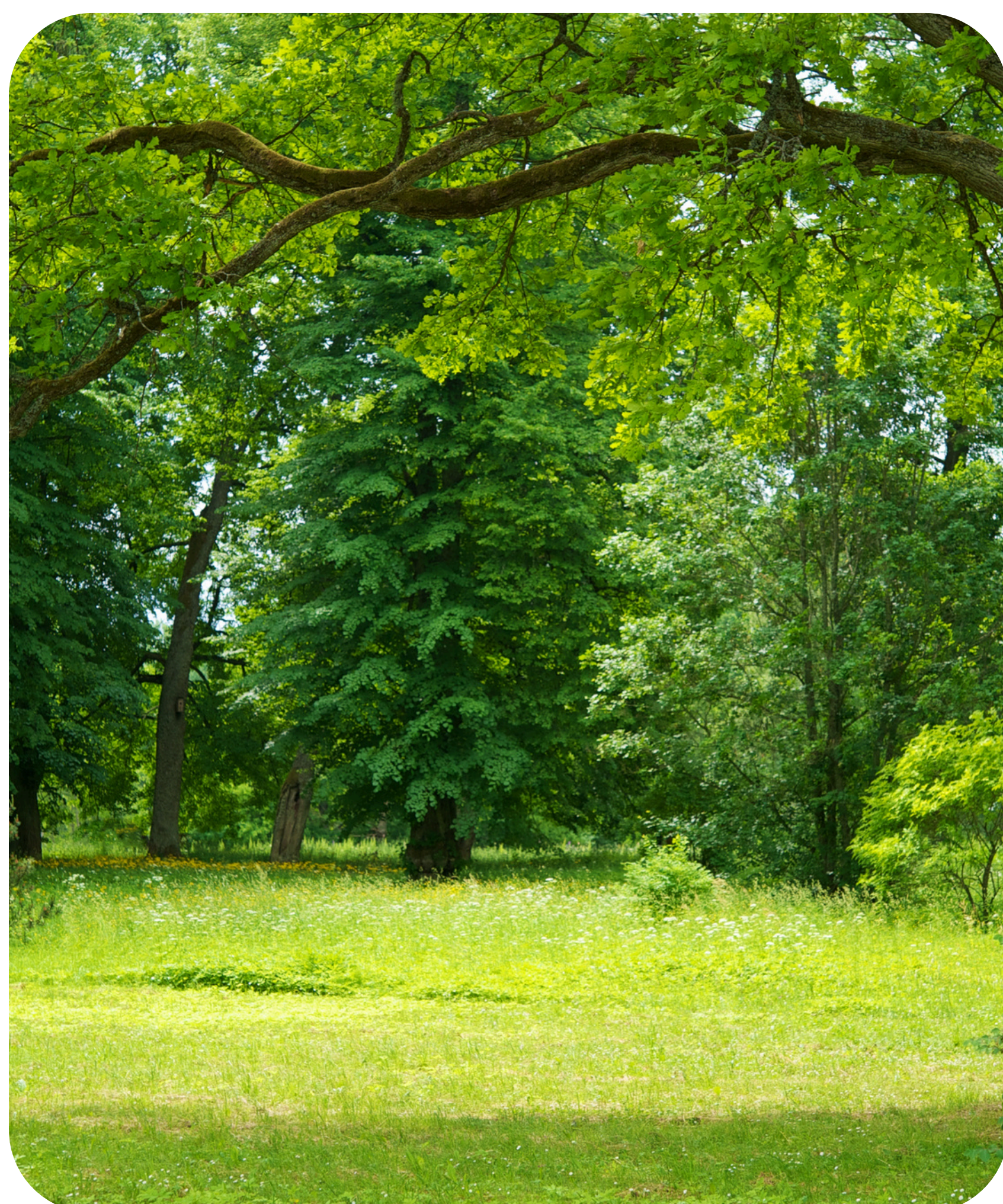
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White - #ffffff

Poppins Regular

Poppins is a clean and modern font that's easy to read on screens. It feels simple, friendly, and professional, perfect for creating a calm and clear experience for Bloom UPSC.

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abcdefghijklmnopqrstuvwxyz
0123456789



The Comparison Trap

81%

Report Negative Self-comparison
afflicting motivation

Bloom UPSC

Track your daily
progress

See how far you've come,
every day

View Progress



Brand Identity Designed by Evakee



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